# GENTLEMAN NO. 4

**Express Your Luxury** 

Presented by Club House Lifestyle



Gentleman No. 4 was created by our company founder with the image of elegance, luxury, and determination in mind.

Our founder is the first African American to receive a doctoral degree in chemistry at the New Jersey Institute of Technology. As a byproduct, the company is familiar with entering uncharted territory. Our leadership team views the pursuit of joining the fragrance industry no differently.

From the crystallization of a dream, our founder understands the need to introduce a product created and designed by scientists with identical credentials to those who develop similar luxury goods for larger fragrance houses.



# TEAM AND QUALIFICATIONS



## Douglas Purnell, Jr. Founder / Owner

**Education:** PhD in Chemistry, New Jersey Institute of Technology

BSc in Chemistry, Delaware State University

**Experience:** 10+ Years as a Chemist in Industry

Extensive Understanding of Compounds and Interactions Research and Development Efforts to Expand the Product

# THE REASON

## **LEGACY**

(/ˈlegəsē/)

*n*. anything handed down from the past, as from an ancestor or predecessor.

## **EXCELLENCE**

(/'eks(ə)ləns/)

*n*. the quality of excelling; possessing good qualities in high degree.

## **ENTREPRENEURSHIP**

(/ˌäntrəprəˈnərˌSHip/)

*n*. the activity of setting up a business or businesses, taking on financial risks in the hope of profit.



# PRODUCT

**Dry Woods / Fresh / Citrus** 

**Top Notes** 

Bergamot, Black Currant Leaves, Pineapple

**Middle Notes** 

Jasmine, Patchouli, Pink Berries

**Base Notes** 

Ambergris, Musk, Oakmoss, Vanilla



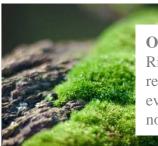


Black Currant
A tangy fruit note with a characteristic ammoniac nuance from green leaf buds.



Sweet, white floral, opulent, can be more indolic or greener and fresher

when synthesized in the lab.



Oak Moss

Rich, earthy, smooth, woody, resinous, warmly sweet, honey-like evolving scent with a hay-type note.

# MORE NOTES FROM OUR GARDEN

### **Ambergris**

Marine, leathery, sensual, and mysteriously musky.



Fruity, floral, fresh, green, woody, rose-like odor.



#### **Paradisamide**

Long-lasting, fresh tropical fruit note of guava and passion fruit with nuances of grapefruit, rhubarb, and cassis.

#### Rose

The king of flowers, lemony fresh with various nuances of powder, wood notes or fruit, feminine, clean, intensely romantic.



Sweet and dark, with an earthy, woody edge, it is prevalent in many blends, especially the contemporary woody floral musk.



**Patchouli** 



### Bergamot

Citrusy, bitter and tart, elegant, light note with a mild spicy tone, complex with nuances of fruit and aromatic elements.



### Vanilla

An ever-popular fragrance note, known mostly through its synthetic variant vanillin, which is sweet, cozy, and comforting.



### **Ambroxan**

A modern synthetic compound with a dry amber musky smell.

